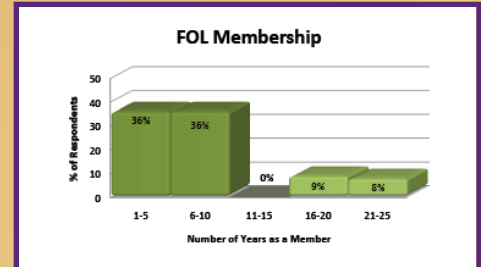
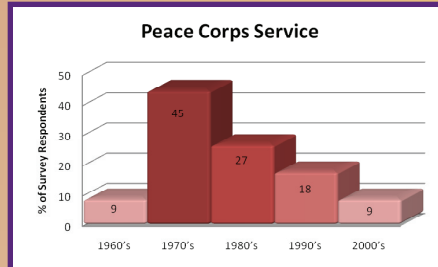
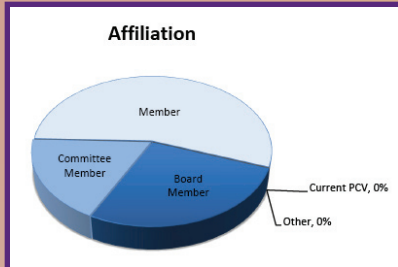


2008 Annual Membership Survey

RESPONDENTS



REASONS FOR MEMBERSHIP

(RANK ORDER)

1. Fund grassroots projects
2. Fund tuition assistance
3. Promote friendship and awareness of Lesotho
4. Keep in touch with other members
5. Stay up-to-date on events in Lesotho

ANNUAL MEETING

	Strongly Agree	Agree	Disagree	Strongly Disagree	Not Sure
FOL should continue holding the Annual Meeting as a Conference Call providing more members with the opportunity to participate and listen to speakers from the Lesotho Embassy, RPCVs and individuals who have recently visited Lesotho.	36%	64%			
I would attend a regional gathering for the Annual Meeting if it was held within driving distance from my home.	27%	55%	9%		9%

2008 Annual Membership Survey

SCORECARD

	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know
FOL provides the right level of detail of its financials in the Newsletter and Annual Report	64%	36%			
FOL funds what I would consider priority projects in Lesotho	55%	45%			
I can find information I'm looking for on FOL's website	20%	70%	10%		
The newsletter provides the right mix of news and information about the organization and what is happening in Lesotho	45%	55%			
I know how to contact Board Members for information and assistance	100%				

	Yes	No
I know how to become a Lifetime Member of FOL	80%	20%
I know how to receive the Newsletter via email to save costs of printing and mailing	100%	

FUNDRAISING

	Strongly Agree	Agree	Disagree	Strongly Disagree	Not Sure
FOL's on-line store at Cafepress provides sufficient variety of designs of products and apparel		100%			
I would be interested in purchasing a 2009 Lesotho Calendar	45%	45%	9%		

SUGGESTIONS FOR FUNDRAISING IN THE COMING YEAR:

- Funding packages e.g.s. How much to fund one student per year? What does it cost to purchase needed supplies at an orphanage? Etc.
- Information about specific projects and how donations are used, in detail, is always helpful. The problems in Africa are so overwhelming, but for myself, I am glad to have the chance to do something concrete in the one country I have experience with.
- How about a raffle to win a Board seat? Just kidding. We seem to be doing fine on fundraising.

2008 Annual Membership Survey

WHAT IS FOL DOING WELL?

- Keeping members informed through newsletter and webpage; contacts with serving PCVs for purposes of determining financially assisted projects.
- Sustaining the organization through good governance; communications with members
- I know that this kind of volunteer project takes a lot of time and energy and I believe that it is well organized
- Distributing funds
- I think FOL is doing a great job. By providing news from Lesotho and a way to support programs there is enables one to maintain a link to the country and an experience that made such a difference in my life
- Supporting grassroots projects in Lesotho
- FOL is funding projects in Lesotho and keeping me informed about Lesotho
- Raising funds and funding projects
- Fundraising; newsletter

WHAT DOES FOL NEED TO IMPROVE?

- Annual Report should include what was funded in the prior year and how the money was used
- News from Lesotho in the newsletter has increased, which is great. It would be nice to have more follow-up on some projects that are funded with donations
- I like FOL as it is and hope that no one is having to do a lot of the work
- Perhaps help organize reunions of groups or provide more ways for people to get in touch with each other
- Member involvement – newsletter submissions is a good start, but we need to follow-up with contributors for more rounded participation
- As the webpage has grown it has become less user friendly; it need a search function and/or site map
- Promotion of the organization to encourage others to join.

OTHER COMMENTS

- I really enjoy the newsletter!
- I think FOL does a good job, especially considering the difficulty of maintaining an organization whose members are geographically dispersed.